



BIOS OF NIÑAS SABIAS / WISE GIRLS KEY PERSONNEL

Niñas Sabias President: BERTHA SANCHEZ GARCÍA



PROFILE SUMMARY

Bertha is a highly qualified professional with a Bachelor's degree in Business Administration and a Master's degree in Education and Knowledge Management. I have been a Professor at ITESO since 2008 and have also worked as a consultant and instructor at the University-Business Center and the Program for Innovation and Information Technologies.

ACTIVE MEMBER OF ROTARY INTERNATIONAL SINCE 2013.
CURRENTLY RESPONSIBLE FOR THE GLOBAL GRANT FOR THE CONSTRUCTION AND IMPLEMENTATION OF A HIGH SCHOOL IN THE WIXÁRIKA (HUICHOL) INDIGENOUS COMMUNITY OF NUEVA COLONIA, IN MEZQUITIC, JALISCO.

Certifications and Diplomas:

- Facilitator Certification in Business Plan Design and Simulation with the Making Cents International model (Foundation E)
- Professional Negotiation Diploma (ITESO)
- Business Consulting Diploma (ITESO)
- Training workshop on the educational model of the business school at the University of Berkeley
- Pedagogical model certification "Young Entrepreneurs" from the Ministry of Economy, Undersecretariat for Small and Medium-Sized Enterprises (Foundation E)
- Certification in Formative Methodology through the use of Business Simulators "Company Game" (Company Game)
- Certification in Google for Education (December 2019)

Niñas Sabias Secretary: MAGDALENA MERINO

PROFILE SUMMARY



Magui is an independent consultant in creation, professionalization, and organizational development of Civil Associations (non-profits) and educational companies, from 2013 to date.

Lecturer in various educational centers, institutions and congresses on topics of Human Development, Social Pedagogy, and Social Development. Councilor of the Municipal Family Council of Zapopan City Hall. Master's degree in "Governance and Human Development in Latin America" United Nations Development Program, Open University of Catalonia, Barcelona, Spain and Bachelor's degree in Philosophy, Panamerican University, Mexico City.

- Founder, Director/President of ACORTAR DISTANCIAS A.C. 1998-2018.
- Institutional Strengthening Consulting for Fundación Lyncott, A.C.
- Fundraising Consulting for Casa Hogar Naandi.
- Constitution Consulting for Lake Chapala Charitable Fund.
- Diagnosis and Planning for Change Makers A.C.
- Development of Fundraising area for FM4 Paso Libre, A.C.
- Brand Development, Organizational Development, and Strategic Planning for Neuroevolution.
- Creation of CONVIDA Regeneración Celular A.C.
- Creation of Insight Academy A.C.
- Organizational Development for Casa Colibrí A.C.
- Strategic Planning for Valoro.
- Strategic Planning and project development for Convivencia Campesina A.C.
- Strategic Planning and consulting for the direction of Centro Educativo Jaltepec A.C.
- Social and Artistic Representative of Alfi Guilera.

Certificacions and Diplomas:

- Fundraising 2022.
- New Fundraising Strategies 2019.
- Communication and Digital Fundraising Strategies 2019.
- Design of materials for fundraising 2018.
- Intervention with early childhood children in vulnerable communities.
- Strategic planning 2012.
- Continuous process improvement 2011.
- Logical Framework Approach 2010.
- Gestalt Therapy 2010.
- Fundraising 2005, 2010.
- Being, appearing and communicating 2008.
- Cognitive-behavioral interview techniques 2007.
- Education of Affectivity and Sexuality 2006

AWARDS AND RECOGNITIONS:

Magui has also received numerous awards including:

- Recognition as "Agent of Well-being", Government of the State of Jalisco, Department of Social Development, 2014 and 2016.
- Recognition as "Former of the Social Conscience of the University Students", Universidad Panamericana, 2016.
- Recognition for "Outstanding Humanist Work in the area of Cooperation for Community Development in Urban or Rural Environment", Congress of the State of Jalisco, Citizen Participation Commission, 2014.
- "IJAS Award for Assistance and Social Promotion to the Conurbated Social Institution", 2012.
- Irene Robledo García Social Service Award for "Recognition for her Outstanding and Important Social Work", University of Guadalajara, 2012.
- "DIF Jalisco Award", Government of Jalisco, Jalisco Integral Family Development System, 2011.

Niñas Sabias Director: HANA FIGUEROA

PROFILE SUMMARY



Hana is a Menstrual Health Ambassador for DFGI and Mentor for JOYW Girls' Circles. Since 2016, she has dedicated herself to promoting comprehensive menstrual education in schools and communities in Mexico. She co-founded the Days for Girls Lake Chapala team (lakechapalagirls.org) and developed a comprehensive menstrual education program that has been taught in more than 70 local schools, benefiting more than 2,000 girls who receive 10 hours of sensitive education on self-awareness, body literacy, and self-care for female health. Creator of NIÑAS SABIAS; an educational platform that offers teaching and learning tools for the awakening of a sexuality rooted in knowledge, love, and self-care, connected with intuitive body wisdom for the development of women's and girls' health and well-being autonomy.

PROFESSIONAL EXPERIENCE:

NIÑAS SABIAS / WISE GIRLS (2019-2023)

- Founder and Director of Niñas Sabias
- Creator of the Niñas Sabias Menstrual Education Program and systematization of methodology and evaluation system.
- Project manager of Niñas Sabias projects.
- Wise Girls Teachers trainer.
- Development of communication strategies & Fundraising

BUENA TIERRA - Organic Delivery (2013-2021)

- Co-founder of family business.
- Sales and community management.

Menstrual Health Ambassador - Days for Girls International (2015-2019)

- Co-Founder of Days for Girls Lake Chapala Mexico Team
- Creation and Direction of the menstrual education program (Fluye)
- Development of communication strategies & Fundraising

Centro de Desarrollo Jocotepec A.C (2011-2014)

- Project Management of —*Woman, Power and Life* —
- Community Management and Promoter
- Fundraising assistant
- Social worker in low income communities

MAIA, *Social projects with art and soul* (2011-2014)

- Co-Founder and Project Designer.
- Creative Director, Executive Producer and Promoter of women's projects:
 - Woman, Power and Life*. Chapala, Jalisco, MX
 - Awakening the Strong Woman Within*: Instituto Duranguense de la Mujer, Durango, MX
 - Free*, Women's Institute, Jocotepec, Jalisco, MX
- Conductor of Women's Circles for Instituto de las Mujeres Chapala and Instituto de las Mujeres Jocotepec, Jalisco, MX

LupeArt Talismán de Piedra y Tigre (2011 - 2012)

- Executive producer and promoter. Strategic media planner.

Teatro SOM, Costa Rica (2006 - 2011)

- Co-founder, Producer and Promoter. Communication strategies. Actress and creative play-writer.

Avelart (2003 - 2006)

- Creative Advertising Director
- Copywriter.

Grupo Reforma (2002-2003)

- News Editor at mural.com